



**MADE IN  
PORTUGAL**

**SILVER · SPOON**  
GUERRILLA DINING

# CONCEPT

A glass vase with a silver spoon inside, set against a dark background. The vase is made of clear glass and has a silver spoon inside it. The spoon is positioned vertically, with its handle extending upwards and its bowl at the bottom. The vase is placed on a wooden surface. The background is dark, and there are some vertical lines, possibly from a window or a screen, visible in the background.

As an extension of Portuguese culture, Portuguese design has won global recognition and has asserted itself in diverse industries and companies.

Silver.Spoon worked with a number of select designers for Made in Portugal to showcase the evolution of craftsmanship through a Guerilla Dining experience.

The following is some brief information on each of the participating designers and how you can reach them.

TRADITION  
INNOVATION  
PASSION

# ARTISTS | DESIGNERS | PRODUCERS

Mariana Filipe - MALGA

Laboratório d'Estórias

Olaria Norberto Batalha

Samuel Reis

Martinho Pita

Ana Fatia

NAU

Vicara

Cortiço & Netos

Movecho

Ghome

João Lima

Sidónio de Sousa

Horácio Simões

ValeDiVino



SILVER SPOON  
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# MARIANA FILIPE - MALGA

MALGA is a brand founded by ceramicist, Mariana Filipe. All pieces are handmade and produced in small quantities in a small workshop in Lisbon. The pieces have their focus on contemporary utilitarian ceramics, but its origins are firmly grounded in the traditions of Alentejo.

The Cochos Family is composed of several pieces, all from the same source - the cork *cocharro*. The *cocharro*, or *cocho*, is an object of cork resulting from nodes in the trees and was used by field workers to drink water from streams and springs.

The cork texture is reproduced in ceramic with no changes to the original form. In this way it was possible to regain this traditional object, maintaining and increasing its usability in the consumer life.

[www.malgaceramicdesign.com](http://www.malgaceramicdesign.com)  
[malgaceramicdesign@gmail.com](mailto:malgaceramicdesign@gmail.com)



# LABORATÓRIO D'ESTÓRIAS

The art of telling stories in the shape of objects

Born in 2013, Laboratório d'Estórias is an experimental design space that seeks to recover ancestral techniques of manufacture and reinterpret icons of Portuguese popular culture. In Laboratório d'Estórias, ceramics, illustration and writing come together to create unique and contemporary pieces, fruit of a network that brings together various knowledges and generations.

In each one of our pieces there are parts of history to be discovered and a new story to tell, which begins to be unveiled in the packaging. Buying a piece of Laboratório d'Estórias is, therefore, much more than buying a piece of decoration. Is to buy a story in the shape of an object. A piece that, for all that it represents, becomes an artifact of desire.

[www.laboratoriodestorias.com](http://www.laboratoriodestorias.com)

[contadores@laboratoriodestorias.com](mailto:contadores@laboratoriodestorias.com)



SILVER SPOON  
GUERILLA DINING

# OLARIA NORBERTO BATALHA

The history of Olaria Norberto Batalha begins with Norberto Batalha and his wife, Madalena Franco, who in mid-1984 started production on their own. Norberto Batalha, a potter who worked on behalf of others until then, decided to venture out with his wife to produce utilitarian pieces on a potter's wheel.

Over time, the team has grown to production involving more finished products with glazes and hand paintings. Olaria Norberto Batalha's evolution brought about their development in the techniques of red clay, red stoneware, and white stoneware.

The company focuses on continuing to bring these traditional Portuguese techniques abroad through their export business, led by Norberto Batalha's son.

[www.olarianb.com](http://www.olarianb.com)

[informacoes@olarianb.com](mailto:informacoes@olarianb.com)





# SAMUEL REIS

Samuel Reis is a Portuguese product designer, born in Lagos. Having graduated in Industrial Design in 2011, he achieved his master degree in Product Design at ESAD (Caldas da Rainha) in 2014.

Samuel entitles himself as a re-collector, and by the observation he explored how to use nature as the root of the creative process, aiming to identify characteristic forms and elements that already exist in nature and unique properties of the matter. These can be used or integrated in the conception of objects, appealing to nature as creative agent.

*"Nature suggests, I apply."*

[www.samuelsreis.com](http://www.samuelsreis.com)

[samuelsreis@gmail.com](mailto:samuelsreis@gmail.com)



# MARTINHO PITA

Martinho Pita is a Creative based in Lisbon with a degree in Architecture and The Arts from ECA (Edinburgh College of Art). He has worked both in Lisbon and internationally, contributing to projects in India, Rotterdam, and Stockholm.

He created Martinho Pita Studio, working solo and in collaboration for different artistic fields, product design, architecture and the implementation of social strategies. His works show an expressive combination of tradition, innovation and passion.

"Bichos" is his first adventure in the product design world and participated in several exhibitions including "Futur Archaïque" (D' Days) by Yves Mirand, Atelier de Passage du Retz, Paris, "100% design 2013" in London and was recently selected for "Talents" to be shown in "Ambient 2014" in Frankfurt.

<http://www.martinhopita.com>  
[hello@martinhopita.com](mailto:hello@martinhopita.com)



SILVER SPOON  
QUERILLA DINING



# ANA FATIA

"Mother Mine & All Of Us" is a furniture collection inspired by the human anatomy. It drifts from the will to value the reflection of my own identity represented in the shape of a simple fragment, the most wounded piece of my female architecture. A place where all human beings are engendered and formed. It is the trace of my identity, the engraving of my youthful female body in a x-ray plate.

The "Mother Mine & All of Us" Collection was presented for the first time at the Milano Design Week, Isalone, Salone Satellite. It was designed by Ana Fatia, whose work was selected among 150 of the best young designers in the world to be present in Milano's famous venue.

The collection was built through a multidisciplinary net of agents from different quadrants and markets, forming a means of promotion for the fine work and innovation of the producers, makers and partners of the Portuguese industry that worked alongside Ana Fatia.

[www.anafatia.com](http://www.anafatia.com)

[info@anafatia.com](mailto:info@anafatia.com)



SILVER SPOON  
GUERRILLA DINING

# NAU

NAU IN THE KITCHEN is a NAU Association project created in Caldas da Rainha in 2013 with an objective to promote local artistic practice. Three authors - PERMANENT DAMAGE, BANG BANG, and ME GRINGA - were invited to present proposals to create a collection of textile kitchen accessories.

Each Kit consists of 5 elements with 10 unique copies created for each of the proposals. We used COTIM, a cotton cloth used in men's clothing - traditional Portuguese uniforms and costumes, primarily in Alentejo (Tirador da cortiço), the Algarve (Apanhador de medronho) and the Azores (in different suits in different Islands). Printing in SERIGRAFHY was one of the processes used in textile handling, using specific paints based on water, using 1 or 2 colors (black and white). The application of PATCHES was another form of textile intervention for which 40 embroidered elements were created and later applied by hand. Finally, the kits were finished with an old batch of coins in the store of Mr. Jacinto, haberdashery since 1970, in Caldas da Rainha.

<https://www.facebook.com/naucaldas>  
[nau.caldas@gmail.com](mailto:nau.caldas@gmail.com)





# VICARA

Vicara is a Portuguese company editing products that explore beyond the frontiers of design.

Created in 2011, Vicara has already been recognised worldwide for unconventional and distinctive design approaches on unexpected materials. Our commitment, in collaboration with Portuguese partners and designers, is to constantly search for innovative production processes, autochthon components and concepts that go beyond the established way of thinking.

<http://www.vicara.org>  
[info@vicara.org](mailto:info@vicara.org)



SILVER SPOON  
ARTIST'S EDITION

# CORTIÇO & NETOS

Cortiço & Netos is a brand of the Association for the Interpretation of the Industrial Tile, whose primary goal preserving the Portuguese industrial tile. The estate was originally part of the family business founded by Joaquim José Cortiço. Between 1979 and 2013 the company gathered, stored, and sold countless Portuguese ceramic tiles and assorted sanitary ware from discontinued lines of Portuguese factories.

The collection is comprised of original items manufactured from the 1960's onwards. Unfortunately, most of the factories that produced these tiles have been shut down. However, they are milestones in the history of the Portuguese industrial tile production. The products available at C&N are unique and an invaluable testimony of the Portuguese industrial patrimony. Some examples of manufacturers and brands that are a part of our estate: Aleluia, Amarona, Azupal, Carvalhinho, Celena, Ceres, Ceralco, Cesol, CIC, Coimbra, Constaência, Decocer, Estaco, Gresval, Loijas de Sacavém, Sanitana, Lufapo, Poceram, Revigrés, Roca, Valadares, Viúva Lamego.

[www.corticoenetos.com](http://www.corticoenetos.com)

[info@corticoenetos.com](mailto:info@corticoenetos.com)





# MOVECHO

MOVECHO is a Portuguese-Swiss company established in Nelas, Portugal, in 1989 and embodies the international standing Portuguese design has reached. MOVECHO's team has at its disposal the latest technology among areas such as project development, design, product engineering, manufacturing, marketing and installation.

MOVECHO aims to entice the industry. It is a restless brand that intends to shake the *status quo*, questioning the established ideas, materials used, oiled processes and final products.

This stance has a reason of being – MOVECHO wants to be the best. It wants to do the best. To push past the limits and test its determination. MOVECHO believes that this is the only way to prove its character. Only this way, will it show what it is made of.

[www.movecho.pt](http://www.movecho.pt)

[movecho@movecho.pt](mailto:movecho@movecho.pt)



SILVER SPOON  
OVER LEA DINING

# GHOME

Founded by designer Gonalo Prud ncio, Ghome is the new Portuguese brand of furniture and accessories that implements a unique philosophy through timeless design, quality materials and affordable prices.

Assuming “ecolomia” as the main concept of the brand, Ghome seeks the perfect balance between economic and environmental performance. Each new product is meticulously planned through a careful choice of materials and production processes, taking into consideration how many units need to be sold to be economically viable for the brand and producers, before becoming too costly for the customer or the planet.

Fully produced in Portugal with local materials, Ghome works through direct sales, establishing a relationship with the end customer.

[www.ghome.pt](http://www.ghome.pt)  
[ghome@ghome.pt](mailto:ghome@ghome.pt)





# JOÃO LIMA

The Portuguese guitar in a conversation window to window, in a meeting of times. An invitation for you to travel between the sounds of the Portuguese guitar, leading to new approaches, where electronics and sound design intersect in an improbable combination.

João Lima's career has been prolific, having been a part of bands like Falso Alarme, Alquimia, Dulce Pontes, and Oquestrada, as well as performing as a solo musician. He has performed throughout Europe, representing Portugal in the 1998 Biennale of Rome and at the 2012 Nobel Peace Prize ceremony accompanied by the Oslo Philharmonic.

He is currently preparing an album of original work alongside REMEXIDO as the main voice and Portuguese guitarist, and will embark upon an international tour.

At Made in Portugal, he was accompanied by Spiralsnake (aka António Ruivo) who began his journey in Holland in 2007, now known for his work in the PsyAmbient genre. Modern and ancestral, where the organic finds the electronics of deep environment, revealing a vast universe in a journey of the interplanetary mind where it invokes the glorification and grandeur of who we are and of what we will be. Past, present and future.

[didadix@gmail.com](mailto:didadix@gmail.com)

SILVER SPOON  
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# SIDÓNIO DE SOUSA

The story began in 1919, when winemaker, Paulo Sousa's, maternal grandfather emigrated to the US. After a decade working there, he returned to his homeland, Portugal, and began what is now Sidónio de Sousa by purchasing the original vineyard, Figueira da Costa, in Ancas.

He began studying the most advanced winemaking techniques and wine treatment at a Winery Station, in Anadia. After selling his first productions to regional traders, he founded Cooperativa Agrícola de Mogofores, a commercial association of several producers, where he would send part of his grapes.

In 1990, the grandfather worked with his son in law, Sidonio de Sousa (Paulo's father), to begin the brand, Sidónio de Sousa. After some exceptional vintages, the family embarked upon another challenge, launching the first spumante brut in 1996.

The ambitious project continues through the 3rd generation of the Sousa family.

[vinhos.sidonio@sapo.pt](mailto:vinhos.sidonio@sapo.pt)

+351 234 746 121



SIDÓNIO  
DE SOUSA

SILVER SPOON  
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# CASA AGRÍCOLA HORÁCIO SIMÕES

Casa Agrícola Horácio Simões was founded by José Carvalho Simões in 1910. Since then, the family has grown the business over three generations. Today, it is one of the hidden gems of the Palmela region that enjoys a growing cult following.

The Adega is located in Quinta do Anjo, Palmela, a generous and well recognized wine area. This is where you will find its vineyards that give rise to two regional (red and white), and three DOC (Moscatel de Setúbal, Moscatel Roxo and Tinto Palmela) wines. The vinification of Harácio Simões' wines is carried out through purely traditional and traditional processes.

[www.horaciosimoes.com](http://www.horaciosimoes.com)

[chsimoes9@gmail.com](mailto:chsimoes9@gmail.com)



CASA AGRÍCOLA HORÁCIO SIMÕES  
DESDE 1910

SILVER SPOON  
GUERRILLA DINING

# VALEDIVINO

*“Twenty years from now you will be more disappointed by the things you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover.” - Mark Twain*

Mark Twain's words perfectly reflect the essence of this project. In fact, when three friends with professional experiences from vastly different areas came together to create ValeDiVino, they were driven, first, by their passion for wine, then by the desire to discover, through adventure, the realization of a dream.

The pursuit of their dream gave birth to the first vintage, 2012, that you enjoyed at Made in Portugal. Although the project is in its infancy, the partners have plans to increase production and continue expanding to international markets.

[www.valedivino.pt](http://www.valedivino.pt)  
[info@valdivino.pt](mailto:info@valdivino.pt)

VALEDIVINO

SILVER·SPOON

GUERRILLA DINING